



on the farm - in the market - working together

Equity Cooperative Livestock Sales Association
Customer Appreciation Event
Friday, August 27 - Lomira, WI

3:30 - 4:45 p.m. - Stockmanship & Stewardship presentation
5 - 6 p.m. - Vaccination Clinic (you won't want to miss this!)
6 p.m. - Dinner

“Stockmanship & Stewardship”

Cattle Handling Demonstrations Offer Unique Approach to Livestock Work

★ Smooth Stockmanship

- ✓ For improved gathering, penning, chute work, loading & hauling
- ✓ Reducing stress & increasing performance

★ Beef Industry Stewardship

- ✓ The cattleman's role in shaping consumers' perception of beef
- ✓ Put a pencil to it... the economic, personal & industry benefits

Presented by Top Clinician, Dr. Ron Gill



Ron Gill, Texas A&M
Livestock Specialist and
lifelong cattleman,
nationally respected expert
on cattle marketing,
management, handling and
BQA principles.

The Right Message at the Right Time

Learn new methods that Increase Profits... and Boost the Beef Industry!

The entire event is FREE - Please join us!

11579 Industrial Drive Lomira, WI

For more information call Equity Lomira at 920-269-4351



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